

# Mobii in Care: Real Results, Real Impact

2025 Customer Survey Summary



Supporting wellbeing, social interaction,  
and staff engagement in Care environments.





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## 2025 Customer Survey Summary

In 2025, OM Interactive conducted a nationwide targeted survey of Care professionals using the Mobii interactive projection system in residential, dementia, and nursing Care environments.

The results confirm what many in the sector already believe: The Mobii is not only engaging for residents - it's a valuable tool for supporting wellbeing, staff connection, and outcomes aligned with CQC standards.

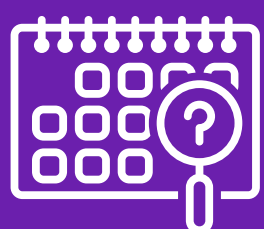
*What Care professionals say about the Mobii's impact in real Care settings.*





The 2025 Mobii Customer Survey revealed just how deeply the system is embedded in Care environments - not just as a fun activity, but as a meaningful tool that supports Care quality, emotional well-being, and team connection.

From daily use to improved mood, social engagement, and stronger staff-resident relationships, the insights show that Mobii is helping to deliver real results, every day.



## How often is the Mobii used?

**76%** use the Mobii at least once a week.

These figures reflect how the Mobii has become embedded in activity planning and therapy sessions across a range of Care settings.



## Has the Mobii improved mood, interaction or memory?

**89%** of Care teams said Yes!

“Residents' social interactions have improved, especially during splat and quiz activities. Their moods brighten when engaging with familiar content - and individual personalised folders often help extend their attention span.”

**Mel Secker, Activities Coordinator – Corton House Care Home**



## Has the Mobii improved resident wellbeing or engagement?

**81%** of respondents said YES!

Care homes reported increased alertness, laughter, and emotional response — especially in residents with dementia or limited mobility.

“The bright, realistic projections help residents focus and engage. Water effects soothe those with mental health conditions, while residents with dementia enjoy clearing sand, rippling water, and catching fish - satisfying their need to reach out and touch.”

**Sam Cader, Director – Poplars Care Home**





Has the Mobii improved the quality time between staff and residents?

**94%** of respondents said YES!

The Mobii doesn't replace staff interaction - it enhances it. Activities become more engaging and person-centred, strengthening bonds between Carers and Residents.

“The team have found it is fun and engaging and gives them the opportunity to spend quality time with our residents to improve their social interaction and wellbeing.”

**Celia Milton**, Activity champion, Anchor - Limegrove Care Home



## Bringing Human Connection to the Heart of Care

Beyond the data, what really stood out was how the Mobii is used to foster moments of connection - spontaneous laughter, shared memories, and meaningful interactions that make Care feel more personal.

Whether between Staff and Residents or across generations, these interactions help create a more compassionate, human-centred Care experience.



Has the Mobii helped with family connection?

**64%** of respondents said Yes!

Care teams shared that the Mobii acts as a natural bridge between residents and visiting children or family members, making visits more interactive, fun, and meaningful for everyone involved.

“Some of our patients have used the projector with their children when they visit. This is a positive way they can interact together.”

**Sarah Jones**, Physiotherapy Assistant Practitioner – Colman Hospital, Caroline House





## Has the Mobii helped manage staff workload?

**60%**

of respondents said the Mobii had a positive impact on their team's workload.

Care teams shared that the Mobii eases session planning, helps reduce agitation, and allows for smoother group engagement.

"The projector puts Residents in a good mood. After a session, Staff often find they are more willing to do tasks they normally resist - like having a shower or walking to the toilet. They're riding high on confidence, making mobility easier and less staff-intensive."

**Sam Cader, Director – Poplars Care Home**



## Do you feel that activities using your Mobii can help your CQC rating?

**64%**

of respondents said Yes!

Many Care professionals feel the Mobii supports meaningful activity, person-centred Care, and wellbeing - all highly valued by CQC inspectors.

"Yes, it can be used for person-centred activities as there is something to suit all needs, and CQC loves that."

**Colette Yuksel, Activities Coordinator – Stocks Hall Nursing Home Burscough**



## Would you recommend the Mobii?

**91%**

of respondents said Yes!

Over half went as far as saying they "most certainly" would.

"This is the best thing we have bought, even though it is expensive, it is worth it to see the enjoyment on everyone's faces."

**Sandra Hudson, Management Support Officer – Laurels Care Home**





## Conclusion: Real Results, Real Impact

The 2025 customer feedback makes it clear — the Mobii isn't just “fun” it's a trusted, proven tool for:

- 🌱 **Enhancing wellbeing – boosting mood, motivation & engagement**
- 🤝 **Building connection – across peers, families & generations**
- 🛠️ **Empowering staff – easing workload & supporting CQC goals**
- 💖 **Easy to use – designed for busy care teams & all abilities**

As Care needs evolve, interactive tools like the Mobii are no longer a luxury - they're essential to delivering meaningful, person-centred Care.

## Mobii V4: Award-Winning. Care-Focused. Proven.

Devised with direct input from Care professionals, the Mobii V4 laser projector is our most advanced model yet - easy to use, portable, and packed with engaging activities for all ability levels.

- 🎯 **Award-winning system for Care**
- 🎮 **200+ sensory, cognitive, motor & social activities**
- 🔄 **Projects onto floor & table**
- 📷 **Personalise with life stories & themed content**
- 💡 **Trusted by over 4000 Care settings across the UK**

**Want to see the Mobii V4 in action?**

📞 01442 215555 | ✉️ [info@omi.uk](mailto:info@omi.uk) | 🌐 [omi.uk/care](http://omi.uk/care)



**Book a free demo** and discover what the Mobii can do in your Care setting.

